



## SCIMP & SNUG Conference 2015

### GENERAL PRACTICE eHEALTH SCOTLAND

Venue: The Beardmore Conference Centre

Dates: Tuesday 22<sup>nd</sup> & Wednesday 23<sup>rd</sup> September 2015

This year **SCIMP** and **SNUG** join to provide the **2015 General Practice eHealth Scotland Conference**. The event not only welcomes General Practice to learn about issues affecting Practice staff today and into the future, but includes Informatics, Strategy and Innovation, along with the national perspective from National Services Scotland and Scottish Government eHealth. We hope by bringing together SCIMP and SNUG the event will light the way for better eHealth learning.

For Further Information

[www.scimp.scot.nhs.uk](http://www.scimp.scot.nhs.uk) or [www.snughealth.org.uk](http://www.snughealth.org.uk)

Enquiries to: Maureen Hart

[mhart@nhs.net](mailto:mhart@nhs.net)

SPONSORSHIP PROSPECTUS

### **Conference aims:**

- ✓ *To bring together users of GP systems with the strategists and managers working for eHealth in NHS Scotland and enable the exchange of views, ideas and innovations*
- ✓ *To provide companies with primary care aimed eHealth products the opportunity to meet with end users, purchasers and decision makers in NHS Scotland*
- ✓ *To educate the audience on what works in General Practice, making it easier for clinicians and managers to meet their operational objectives and align these with eHealth strategies*
- ✓ *To provide every delegate with practical and deliverable changes to apply in their work that can make GP IT work better for clinical teams, patients and the NHS*

**SCIMP** and **SNUG** are joining forces this year to deliver an exciting Conference at the forefront of eHealth in primary care. Our aims are to educate, and inform; to promote debate and discussion, and to provide a platform and opportunity for GP teams to discuss their requirements for clinical IT systems with the people tasked with developing, implementing and purchasing these systems. *What works, what does not? What can we do now using IT systems to improve General Practice in Scotland? How can General Practice change to meet the new world of integrated care?*

With streams of workshops for Practice Managers and Clinicians and plenary speakers at the cutting edge of future GP IT our shared objective is to make it easier for practices do things better today.

Streams on **Innovation**, **Strategy** and **Integrated Care** bring opportunities for government and NHS technologists to discover new solutions to the challenges we all face, and to meet and discuss the answers with end users.

We would be delighted to welcome you to the Beardmore in September.

For Further Information

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## Sponsorship Packages Available:

**For the 2015 Conference we offer 14 stands.** Our team are keen to ensure all of our Sponsors obtain the best from the event as we understand how precious the time with the delegates is, and so we have planned the exhibitor's areas to ensure you are able to maximise the interaction with delegates. These will be positioned at each of the tea break stations and break out rooms, which will all receive flow of visitors. There will also be a prize draw for delegates that visit every stand, further encouraging all attendees to visit every area. You can see the stands costs below and their position overleaf.

We offer a wide range of sponsorship opportunities, but if you would like a bespoke package do not hesitate to ask.

### **Package A - Standard Exhibition Area £850**

- 3mx2m exhibition space for 22<sup>nd</sup>, 23<sup>rd</sup>
- 1x A6 Advert within delegate Conference Booklet
- Attendance and lunch for one but no overnight stay

### **Package B - Standard Exhibition Stand & Workshop Session £1,600**

- 3m x 2m exhibition space over 22<sup>nd</sup>, 23<sup>rd</sup>
- 1x A6 Advert within delegate Conference booklet
- Lunch, Conference dinner and overnight stay for two
- Workshop session within the main programme and repeated

### **Package C - Large Exhibition Stand Area £2,000**

- 6m x 4m Exhibition space
- 1 x A5 Advert within delegate Conference booklet
- Lunch for one, Conference Dinner and overnight stay

### **Package D - Large Exhibition Stand Area & Workshop £2,500**

- 6m x 4m Exhibition space
- 1 x A5 Advert within delegate Conference booklet
- Lunch, Conference Dinner and overnight stay for two
- Workshop session within the main programme and repeated

### **Principal Sponsor £3,000**

- 6m x 4m Exhibition space
- Workshop Session – Running twice
- 1 x A5 Advert within delegate Conference booklet
- Branded Leaflet within delegate packs
- Lunch, Conference Dinner and overnight stay for two
- 2 VIP Places at table for dinner

### **Dinner and Drinks Reception Sponsor £800**

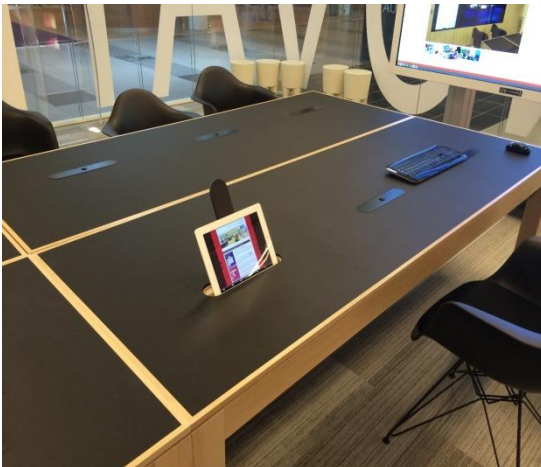
- Official sponsor of pre dinner drinks reception, selection of wines
- 10 minute slot to address the delegates before dinner
- Your logo on the menus
- 1 place at VIP table for dinner

*Opportunity to use a Brand new INNOVATION CENTRE based within the venue.*

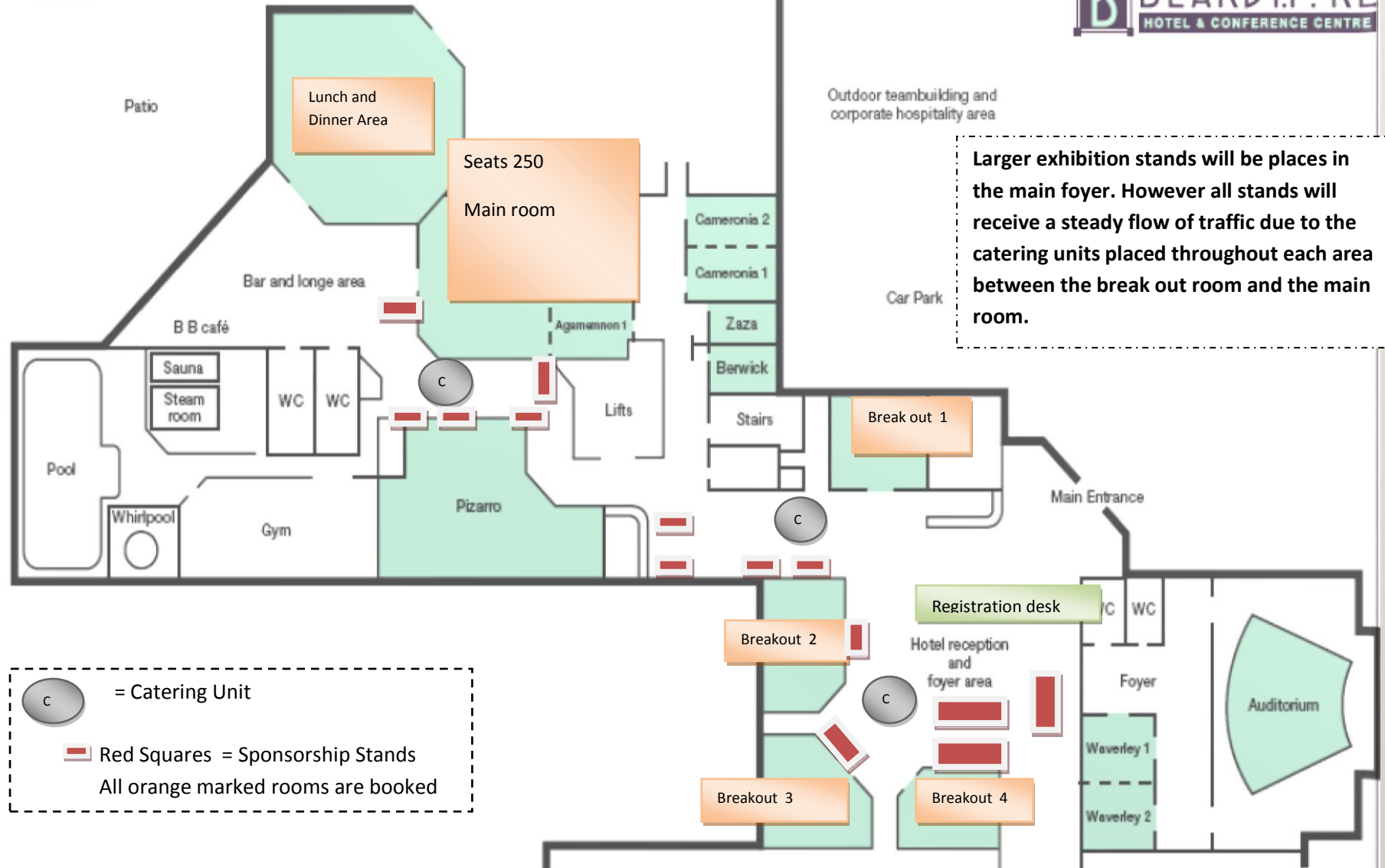
The Beardmore Conference has a brand new and high tech room available for hire.

This room contains:

- *a Ultra HD touch screen*
- *Multi touch 84inch 4K resolution Screen ,*
- *Custom Built high specification PC*
- *Partitioned multi touch wall & Mono Pad*
- *HD Video Wall available in three locations*
- *Control on Mono pad with a tablet / laptop etc*
- *Present from any screen and show on the video wall*
- *Innovative tables*
- *Beautifully designed and custom built*
- *Two multi touch tabletops*
- *Built in stands for tablets*



*Should you be interested please let me know and we can add this to your bespoke package.*



Larger exhibition stands will be placed in the main foyer. However all stands will receive a steady flow of traffic due to the catering units placed throughout each area between the break out room and the main room.

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Tuesday 22<sup>nd</sup> & Wednesday 23<sup>rd</sup> September 2015

## Sponsor and Exhibitor Booking Form and Contract

Contact Name: \_\_\_\_\_ Designation: \_\_\_\_\_ Organisation: \_\_\_\_\_

Address: \_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### Package details:

Please highlight the sponsorship package required:

Package A: Standard Exhibition Area	£850 + VAT
Package B: Large Exhibition Stand Area	£1,600 + VAT
Package C: Standard Exhibition Area & a Workshop Session	£2,000 + VAT
Package D: Large Exhibition Stand Area with dinner and overnight stay	£2,500 + VAT
Package E: Principal Sponsor	£3,000 + VAT
Package F: Dinner and Drinks Sponsor	£800 + VAT
Package G: Bespoke Package	upon discussion

If you require an additional team member (s) to attend please tick here ☐ this will incorporate an additional day delegate rate

### Sponsorship sum agreed

Please note that VAT at 20% will be added to all sponsor and exhibitor bookings. All deposits must be paid as soon as booking forms are received and final payment must be made no later than the 29<sup>th</sup> of May 2015

I have read and agree to the terms and conditions ☐ (Please tick)

Total sum of Package agreed plus VAT: £ \_\_\_\_\_

### Payment Options (tick one option)

- Credit Card - please call (0131) 275 7654 to pay by card
- Cheque enclosed with this form (made payable to NHS National Services Scotland)
- Invoice to be sent to address specified above (for BACS payment)

*If you select this option please ensure the correct invoice address is provided*

### Signature for Authorisation

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Please note that your signed booking form constitutes a legally binding agreement.

### Additional Needs:

Sockets required \_\_\_\_\_ Extra Chairs \_\_\_\_\_ Linen for table \_\_\_\_\_ Internet \_\_\_\_\_

### **SPECIAL REQUIREMENTS**

Please indicate below if you have any special requirements such as diet, sound amplification or require assistance with access

## TERMS AND CONDITIONS

### **Exhibition Stand**

All exhibition stands will include a display table and chair. Sponsors should bring their own stands and display materials. We would ask sponsors to respect the size dimensions for the stand booked, as space is at a premium. If larger stands infringe on a neighbouring sponsor's space you will be asked to reduce the size of your stand to the original dimensions. *The Exhibition stands will be placed in an area open to the public, as it is a hotel and entrance to a hospital.* Free wi-fi is available throughout the venue but if you wish to have ISDN or additional power you should make this known, all other requirements including sockets etc must be filled in above. If you wish to stay the evening before this must be booked and paid for via the SHSC team. The balance is payable **PRIOR** to the event via Cheque or BACS – **DEADLINE 01 AUGUST 2014**. The Booking form works as a contract and **MUST** be completed before your stand is confirmed. Further details, including delivery details will be sent closer to the dates of the Conference.

### **CANCELLATION TERMS and CONDITIONS**

All committed sponsorship is NON RETURNABLE

### **ACCOMMODATION FOR SPONSORS**

All 110 rooms are currently on hold for delegates, and sponsors have 50 rooms within a sister hotel (transport in between provided when required). If rooms become available in main venue, then you will be placed in here. Additional team members are welcome, however their place will be charged at a day delegate rate. More information regarding accommodation and dinner will become available in due course.

### **Exhibition Hours**

Tuesday 22 September 2015 8.30 am – 5.00 pm

Wednesday 23 September 2015 8.30 am – 2.00pm

### **Set Up Times**

Sponsors can arrive and set up the evening before, all stands must be erected by 8.15 am on Tuesday

### **Dismantle Times**

Wednesday 23 September 2015 2.00pm – 3.00pm

*Please note these are provisional timings subject to the final programme*

For Further Information

Enquiries to: Maureen Hart

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